



June 2, 2023

Dear Nominating Committee:

Austin Transit Partnership (ATP) received three (3) applications related to the vacant Community Expert in Finance Board of Director position. As part of the established process put forward in applicable governing documents, ATP is responsible for receiving and determining if applicants meet the eligibility criteria.

The criteria as stated in the ATP Articles of Incorporation are as follows:

Experience:	At least 10 years of experience in finance, financial management, banking, or investing with a focus on large capital projects
	Experience with budgets over \$250M and/or comparable academic policy experience
	The nominating committee also considers Austin’s diversity, and an applicant’s ability to consider wholly Project Connect’s benefits and potential impacts particularly on vulnerable communities aimed to be served by transit.
	Community expert members of the ATP board must be a resident of Austin.

In addition to determining overall qualification requirements, ATP reviewed required application documents to include:

Application:	Resume (maximum 2 pages) with information related to the above criteria
	Letter of interest (maximum 2 pages) detailing relevant experience related to community expertise in Community Planning or Sustainability
	Residency, Conflict of Interest & Lobbying Form

Process:

In response to Austin City Council [Resolution No. 20221208-074](#), and CapMetro Board of Directors [Resolution No. AI-2022-683](#), ATP published the applications on the ATP website Friday, June 2, 2023. As the Nominating Committee moves through the appointment process, ATP staff will continue to update the website to include the list of applicants being interviewed and the individuals selected as final candidate(s). Additionally, the recommendation of the nominating committee will be made public two weeks in advance of the joint approval of nominee by the Austin City Council and CapMetro Board of Directors.

Review Methodology:

Austin Transit Partnership reviewers included both ATP’s General Counsel and ATP’s Financial Services Manager who also serves as the staff liaison to the Finance and Risk Advisory Committee (FAR), one of three ATP Technical Advisory Committees. Each reviewed the applications and provided input related to the experience listed in ATP’s [Articles of Incorporation](#), with a consensus review as a final step in the process to validate findings and/or provide additional clarity in the final rendering of review results.

Applications were reviewed for compliance related to the required document specifications (i.e., a 2-page cover letter, resume, and conflict of interest form as requested in the application process). All applicants met this review criteria. Although not a component of the application process, ATP staff also highlighted for the Nominating Committee’s review whether the employment of the applicant is associated with any of the partnership entities. Please note, the employment status of an applicant is not a criterion for consideration for ATP Board service.

Review Results:

Of the three (3) applications, ATP staff determined that all three individuals met the criteria put forth in the application process, noting that the Articles of Incorporation allows for consideration of “Austin’s diversity, and an applicant’s ability to consider wholly Project Connect’s benefits and potential impacts particularly on vulnerable communities aimed to be served by transit.” This provides a broad opportunity for the Nominating Committee to ascertain additional information from each application through the interview process directed by the Nominating Committee.

Below is the Summary of Evaluation Chart ATP staff used to determine eligibility has also been included for your review.

	Name	Residency (y/n)	Experience	Application compliance	Agency Employee (not a component of application process)	Conflict of interest
1.	Julio Gonzales Altamirano	Yes	Yes	Yes	No	No
2.	Samuel Franco	Yes	Yes	Yes	No	No
3.	John Langmore	Yes	Yes	Yes	No	No

Included in this packet of information, you will find the three applications received by ATP. Each application consists of a resume, a letter of interest, a residency and conflict of interest form, and an optional demographic form, which was submitted by two of the three applicants.

The points of contact for the overall process for each partnership entity continue to be:

- Austin Transit Partnership: Rebecca Giello, Chief of Staff, Rebecca.Giello@atptx.org
- CapMetro: Cheyenne Krause, Chief of Staff, Cheyenne.Krause@capmetro.org
- City of Austin Project Connect Office/Capital Delivery Services: Liane Conte, Chief of Staff, Liane.Conte@austintexas.gov

Applicants may continue to send inquiries related to this process to atpboardapp@atptx.org, which has been shared with each applicant. The Joint Partnership staff remain available to support this process.

Respectfully,



Casey Burack
Executive Vice President
Business & Legal Affairs

Evaluation Chart

Name	Residency	Experience	Application compliance	Agency Employee	Conflict of Interest
Julio Gonzales Altamirano	yes	yes	yes	no	no
Samuel Franco	yes	yes	yes	no	no
John Langmore	yes	yes	yes	no	no

Community Expert in Finance

Experience:	At least 10 years of experience in finance, financial management, banking, or investing with a focus on large capital projects
	Experience with budgets over \$250M and/or comparable academic policy experience
	The nominating committee also considers Austin’s diversity, and an applicant’s ability to consider wholly Project Connect’s benefits and potential impacts particularly on vulnerable communities aimed to be served by transit.
	Community expert members of the ATP board must be a resident of Austin.
Application compliance:	1. Resume (maximum two pages) with information related to the above criteria;
	2. Letter of interest (maximum 2 pages) detailing your relevant experience related to community expertise in Community Planning or Sustainability; and
	3. Residency, Conflict of Interest & Lobbying Form.



Community Expert in Finance

Summer 2023

Julio Gonzales Altamirano

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Samuel Franco

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John Langmore

Page 20

Application for Austin Transit Partnership Residence, Conflict of Interest and Lobbying Form

Applicant Information

First Name: Julio

Last Name: González Altamirano

Address: 

City: Austin

State: TX

Zip Code: 78703

Email: 

Phone: 

Preferred Language: English

Residency Requirement:

Are you a resident of Austin?

Yes No

Conflict of Interest & Lobbying

The Austin Transit Partnership (ATP) Board Member shall:

- Not have a contract for property, goods or services with the City of Austin, the Capital Metropolitan Transportation Authority (CapMetro), or ATP;
- Not be employed by a contractor of the City of Austin, CapMetro or ATP;
- Not be a person who is registered or required to register as a lobbyist under City Code Chapter 4-8 or who is employed by a person registered or required to register under City Code Chapter 4-8.

If any of these conditions apply to you, you will not be eligible to be considered for Austin Transit Partnership Board and should not apply.

Please confirm that you do not have a conflict, are not a lobbyist as described above, and that, if appointed, you will timely share any future conflicts of interest with the ATP General Counsel.

I **DO NOT** have a conflict as described above and am not a lobbyist required to register under City Code.

I **DO** have a conflict as described above or am a lobbyist required to register under City Code.

Julio González Altamirano

Education

Stanford Graduate School of Business | 2004-2006

MBA with Public Management Program Certificate.

Yale College | 1995-1999

BA in Political Science and Women's & Gender Studies.

Professional

Director, Charm | May 2014-Present

Develop data products for enterprises. Conduct data integration & analysis. Below is a selection of projects relevant to finance and financial management:

- Developed cost forecasting tools for nursing and medical plan provider
- Created financial optimization model for sales force hiring and associated territory generation software for mid-size medical device manufacturer
- Generated predictive real estate pricing tools for financial services technology company
- Prototyped analytical engine for electricity demand forecasting for large professional services firm

Senior Consultant, UPD Consulting | June 2009-April 2014

Led management consulting teams serving private, K12, state, and local government clients.

- Implemented performance analytics systems for State of Rhode Island
- Implemented performance management systems at Wichita Public Schools Facilities and Operations Division
- Led strategic plan facilitation for Dallas Independent School District Board of Trustees.
 - Managed operational review teams for finance, human resources, organizational design, facilities, and digital
 - Conducted stakeholder engagement of business, clergy, political, civic, parent, and teacher leaders
- Assessed Houston Independent School District's human resources information technology data models, software applications, and integration potential
- Reviewed San Antonio's Independent School District's technology operations planning
- Led development of new performance management software services
- Created and led team that developed a new classroom observation web application
- Principal consultant assisting Connecticut Department of Education's "Race to the Top" submission

Senior Consultant, MGT of America Consulting | July 2007-June 2009

Provided management consulting services to state, county and local governments.

- Reviewed the City of Gulfport's fleet management operations. Evaluated financial and accounting procedures, operational quality, technology suitability, and consolidation options. Conducted benchmarking analysis. Part of team that created various cost scenarios and implementation steps for recommended solutions
- Analyzed the impact of new smoking regulations on Houston's retail and mixed beverage sales through econometric analysis
- Led external procurement review of business plan applications for the Lower Rio Grande Valley's Workforce Solutions vendor selection process

- Identified gaps in existing staffing and talent management for Tulsa Police Department (~1,000 employees) through data analysis and key stakeholder interviews. Benchmarked individual functions to peer departments and suggested specific corrective actions based on data analysis. Developed new performance metrics for client
- Worked with Puerto Rican correctional system (which oversees 14,000 prisoners) to implement tracking and measurement systems in collaboration with information technology partners to provide ongoing quantitative measurement of operational results for prisoner classification, facility management, and training
- Prepared benchmarking of financial and operational metrics for the Oklahoma Department of Corrections. Analysis helped identify bottlenecks to financial efficiency
- Evaluated Gwinnett County Public Schools personnel development, compensation, and benefit policies to ensure competitiveness as the district prepared for large wave of new hires
- Evaluated organizational design, operations and talent strategies for Community Relations, Planning and Development, Parks and Recreation, and Environmental Services divisions for the City of Fort Worth
- Statistical analysis to find causal factors for population growth in Bexar County
- Created community financial performance benchmarks for Marion County, Tulsa, Beverly Hills, Monroe County, Yonkers

Consultant, Streetchant | September 2006-July 2007

Developed new service delivery concepts for non-profits through the use of design thinking.

- Utilized data-mining and simple query screening to find redundant expenses
- Evaluated optimal municipal short-term investment portfolio utilizing finance and optimization techniques
- Used statistical clustering techniques to help \$5 million youth program shift focus towards top 2% at-risk youth by mining data-base

Marketing Analyst, Flexcar (now Zipcar) | May 2005-September 2005

Created new forecasting and customer engagement business intelligence tools.

- Utilized block level census data and regression techniques to identify key markets for national expansion for leading car-sharing firm
- Crafted several customer acquisition experiments aimed at helping to improve usage by infrequent drivers through the use of factor analysis

Chief of Staff to the Mayor, City of New Haven | November 2001-August 2004

Oversaw enactment of Mayoral priorities. Supervised Mayoral office staff.

- Directly managed 13 employees and \$1.7 million budget; directly responsible for city's major policy initiatives
- Crafted and negotiated three separate final budgets for ~\$400 million/3,200 person municipal government
- Led committee of leading environmental advocates that created cutting-edge sustainability policies for city
- Developed funding strategy and business plan that led to creation of \$25 million community development bank

Campaign Manager, DeStefano for Mayor | June 2001-November 2001

Successfully managed re-election campaign for John DeStefano, Jr.

Development Coordinator, LEAP | June 1999-May 2001

Wrote grants and funding requests for large youth development non-profit.

Leadership

Strategic Housing Finance Corporation Board of Directors | April 2022-Present

Director on Travis County entity focused on affordable housing development and operation

City of Austin City Manager Search Advisory Task Force | May 2017-December 2017

Served on advisory body charged with seeking community input during the Manager search

Capital of Texas Media Foundation Board of Directors | July 2013-September 2015

Supported fundraising and development during launch & initial growth of Austin Monitor

Member, New Haven Board of Aldermen | Jan. 1998 - July 2001

Elected twice to serve on New Haven city council; then youngest person to win re-election in New Haven history

Yale College's Roosevelt Thompson Prize | May 1999

Awarded to one Yale senior for distinguished leadership and service to community

Responsive Finance Experience Summary - Julio Gonzalez Altamirano				
Organization	Experience Summary	Start Year	Duration (years)	Board Requirement
City of New Haven - Alderman	Budget adoption. Finance committee. Airport Authority.	1998	3	Financial Management & Budget > \$250m
City of New Haven - Chief of Staff	Budget adoption. Capital planning. School construction.	2001	3	Financial Management & Budget > \$250m
Streetchant - New Haven	Evaluated optimal municipal short-term investment portfolio utilizing finance and optimization techniques	2006	0.4	Investing
Streetchant - New Haven	Expense reduction	2006	0.4	Financial Management
MGT - Commonwealth of Puerto Rico	Correctional department review and planning	2007	1.5	Financial Management & Budget > \$250m
MGT - Miscellaneous	Benchmarks for Marion County, Tulsa, Beverly Hills, Monroe County, Yonkers	2007	0.5	Financial Management
MGT - City of Gulfport	Fleet management review	2008	0.35	Financial Management
MGT - City of Tulsa	Police Department talent and financial planning	2009	0.35	Financial Management
MGT - State of Oklahoma	Cost and performance benchmarking	2009	0.35	Financial Management
UPD - Wichita Public Schools	Facilities and operations performance management and financial analysis.	2011	2	Financial Management
Charm	Generated predictive real estate pricing tools for financial services technology company	2021	0.35	Finance
Travis County - SHFC	Board member. Budget. Financial Management. Real estate management.	2022	1	Financial Management & Investing
Charm	Sales force cost & territory optimization	2022	0.4	Financial Management
Charm	Developed cost forecasting tools for nursing and medical plan provider	2023	0.1	Financial Management
Total cumulative responsive finance experience (years):			13.7	

May 20th, 2023

Dear Members of the Austin Transit Partnership nominating committee:

I am writing to express my interest in seeking the vacated Austin Transit Partnership (ATP) board seat reserved for a Community Expert in Finance. I offer ATP the required experience in finance, as well as a useful set of community relationships and expertise in public sector management.

Experience with financial management under pressure

As a Director, I offer ATP the analytical acumen and insights that I've accumulated over more than a decade of professional work in public sector financial management. As an experienced management consultant, I undertook projects in financial management for varied state and local governments. Many of these clients were experiencing significant distress including performance turnarounds, court orders, and fractious leadership transitions. Further, I also have the hands-on experience of working as a civil servant with significant budget and capital project decisions. For example, while serving as the Chief of Staff to the Mayor of New Haven, I was part of the team that guided the conclusion of the City's dramatic financial turnaround, as well as a historic school construction program.

This extensive background in - and comfort with - capital market dynamics, financial benchmarking, and accounting nuances is a good fit for the responsibilities of the ATP Board. The current Board has been clear about the importance of ensuring Project Connect is built in a cost-effective manner. I am personally also committed to that outcome.

A track-record of strengthening public sector management

To add the most value to the work of ATP, the Director with finance expertise must be able to weave their understanding of capital, deal-making, and financial management into the key decisions and oversight routines of the Board. This includes monitoring performance, allocating resources, and evaluating personnel.

Through my experiences as a municipal civil servant and management consultant, I worked with a diverse array of public sector leaders to assess and improve performance, align budgets, and evaluate personnel. In addition, my past service on nonprofit and government Boards bolsters my overall experience in this domain. One of my unique contributions to the Board would be my ability to both organize and provide insights on financial management, while also being experienced in integrating this information into the actual duties of a Board of Directors. In my Board experience, subject matter experts can sometimes struggle with getting their points across at the right time, with being proactive in helping staff to improve analytical procedures, and in making the case for their jargon-heavy perspective with colleagues and community. My goal would be to avoid those pitfalls.

A proven supporter of grassroots voices

Much of what ATP must accomplish depends on collaboration with a complex set of stakeholders with sundry engagement styles. As good as a Board member's technical expertise may be, they can quickly be undone by shortcomings in people skills. As a member of ATP's Board, I would add my affinity for - and years of collaboration with - Austin's grassroots transit, equity, housing, and labor advocates. For close to sixteen years, I've participated as a rank-and-file volunteer activist on a broad array of policy choices facing the City, with transit being prominent. As a result, I have presented to the City Council on transit at Mayor Adler's invitation, been a panelist on many community forums, and developed collaborative relationships with many of Austin's leading transportation advocates and elected officials.

I also have the professional experiences to support high quality community engagement and inclusion. For example, I led a consulting team that updated Dallas ISD's Strategic Plan. That process involved extensive stakeholder consultation, community engagement, and public presentations to the elected Trustees. In Austin, I've gained practical and granular community engagement experience as an active citizen. One example: my service on the City Manager Search Advisory Task Force featured Council District-level meetings and one-on-ones in addition to the Task Force's community forums. I worked with my colleagues to distill key community priorities and help guide our search firm to a successful conclusion of our search process.

A personal understanding of Austin's transit experience

Finally - and perhaps most importantly - I was an everyday MetroBus rider for almost fifteen years between my arrival in Austin and the start of COVID. I still use transit frequently, and have first-hand, timely, and direct experience with the strengths and weaknesses of our transit system. The 20, 10, 5, 803, 335: they've been a key part of my life. Being a bus rider is what motivated me to become a transit advocate and, ultimately, to be a passionate supporter of Project Connect. My professional experiences allow me to scrutinize spreadsheet-based decisions about costs, benefits, and risks. But it's my understanding and focus on the transit rider experience - and the needs of the people that transit serves - that will be the primary lens for my decision-making on ATP's Board. I think this is the right time for a Director that has the toolkit of a "numbers guy" but also genuine passion for the transformative power of good transit in the lives of people.

I look forward to discussing my application with the nominating committee.

Sincerely,

Julio González Altamirano

Application for Austin Transit Partnership Residence, Conflict of Interest and Lobbying Form

Applicant Information

First Name: Samuel

Last Name: Franco

Address: ██████████ ██████████

City: Austin

State: Texas

Zip Code: 78741

Email: ██

Phone: ████-████-████

Preferred Language: English or Spanish

Residency Requirement:

Are you a resident of Austin?

Yes No

Conflict of Interest & Lobbying

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Samuel Franco

PUBLIC-PRIVATE PARTNERSHIP EXPERT /
INFRASTRUCTURE PROFESSIONAL

Motivated infrastructure professional with extensive experience in public-private partnerships, government affairs/policy, cost/schedule, risk analysis, project management and project finance.

Work Experience

INFRAVEST STRATEGIES LLC

Founder / President, Mar 2018 - Present

Provide consulting services to public and private sector organizations on infrastructure development utilizing the public-private partnership (P3) process or other alternative delivery/finance methods.

- City of Pflugerville - P3 Delivery Options Analysis
- Consulted on student housing developments for the university system; delivered procurement documents and evaluation criteria for the project.
- Aided redevelopment of Puerto Rico's water meter infrastructure
- Led project management of the Travis County Civil and Family Courts Facility in Austin, Texas, from commercial to financial close
- Performed P3 suitability analysis on land border crossings for the El Salvador government
- Worked with the Department of Commerce through their Commercial Law Development Program, educating government sector officials on Public-Private Partnerships in Nepal and Mongolia.

CENTER FOR ALTERNATIVE FINANCE AND PROCURMENT

Director - Jan 2016 - Jan -2018

Launched the State of Texas' P3 initiative for social infrastructure and oversaw the Texas Facilities Commission's P3 program

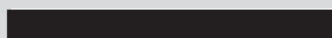
- Wrote and oversaw the Center's implementation plan
- Spearheaded the rewrite and ultimate adoption by the state legislature of the *Guidelines for Public-Private Partnerships* for the State of Texas
- Led P3 suitability analysis for the redevelopment of the GJ Sutton State Office Building in San Antonio, Texas
- Represented the Texas Facilities Commission and the Center at various national P3 conferences on the value of alternative delivery methods
- Conducted meetings with state legislators, local municipal elected officials and government relations professionals

FERROVIAL-AGROMAN U.S. CORP

Project Manager - Aug 2012 - Dec 2015

Worked in the Madrid-based firm's North American operations headquarters, overseeing multiple sectors of infrastructure construction and contract delivery methods

- Led a global team of design and construction professionals in the preparation and submission of proposals (price and technical) to various governmental agencies
- Oversaw successful proposal for a \$444 million award to Ferrovial-Agroman to build California High Speed Rail Construction Package 4



Work Experience

CENTRAL TEXAS HIGHWAY CONSTRUCTORS

Segment Engineer/Project Manager - Dec 2008 - Aug 2012

Monitored performance of Central Texas Highway Constructors workforce and subcontractors, including scheduling, cost control and forecasting of a \$250M, multiple highway interchange.

- Project was completed on three months ahead of schedule
- Finished project 10% under original estimated budget

Notable Projects

CHSPR - CONSTRUCTION PACKAGE 4 (RFP), Contract Value \$444M - CALIFORNIA HIGH SPEED RAIL AUTHORITY - PM for proposal submission

BERGSTROM EXPRESSWAY (RFP), Contract Value \$750M - CENTRAL TEXAS REGIONAL MOBILITY AUTHORITY - PM for proposal submission

PORTSMOUTH BYPASS PROJECT (RFP), Contract Value \$800M - OHIO DEPARTMENT OF TRANSPORTATION - PM for proposal submission

SH 183 MANAGED LANES PROJECT (RFP), Contract Value \$850M - TEXAS DEPARTMENT OF TRANSPORTATION - PM for proposal submission

Public Service / Non-Profit

Aerospace Propulsion Technician, United States Air Force - Rank: E5 (2001-07)

Commissioner, Austin Design Commission (2015 - 2023)

Chair, Austin South Central Waterfront Advisory Board (2017 - 2023)

Commissioner, Austin Urban Transportation Commission (2019 - 2023)

Anti-Defamation League, Glass Leadership Institute (2017-2018)

Board Member, Austinites for Urban Rail Action - nonprofit

Board Member, Center for Austin's Future - nonprofit

Board Member, (Vice President), El Paso in Austin Network - nonprofit

Board Member, MAS Cultura, Latino arts nonprofit serving South East Austin

Board Member, Del Valle ISD Education Foundation

Mentor, The New Philanthropists - Board Mentors of Color - diversity, equity, and inclusion board service preparation program

Strategic Advisor (Political), have advised several elected officials during their local political campaigns

Member, Association for Improvement of America's Infrastructure (AIAI)

Member, Urban Land Institute (ULI) - Local P3 Advisory Council

Education

BACHELOR OF SCIENCE - CIVIL ENGINEERING (DEC 2006)

The University of Texas at El Paso

MASTER OF SCIENCE - CIVIL ENGINEERING (MAY 2008)

The University of Texas at El Paso

Skills

- Exceptional communication and networking skills
- Fluent in Spanish, both verbal and written
- The ability to work under pressure and multi-task

Interests

- Running on Town Lake
- Two-stepping
- Rubbing my dog's belly

Samuel Franco



May 21, 2023

Attention: Austin Transit Partnership selection committee

Dear committee members,

As a civil engineer who has worked in the infrastructure industry for more than ten years, I have extensive experience in not just design and construction but also project finance and financial management of infrastructure with a focus on large capital projects — I know I'd be a great asset to the board of the Austin Transit Partnership (ATP). I have personally been “on board” with the notion of a robust, equitable transit system for our community for many years. Therefore, I'm eager to put myself forward for consideration as a community member of the Austin Transit Partnership board.

Growing up in a small farm town on the border, I understand what inadequate access to basic services can be. There were no public libraries or medical facilities in my town growing up. With no major grocery store, if we ran out of basic items like milk or eggs, we had to make do until we could justify the trip into El Paso, miles away. While mine was not a total lack of access, many Austin-area residents do struggle without access to robust, equitable transit. And my own experience has shown me the importance of transportation options for all.

My humble, hard-working parents made do with what they had to give us the opportunities that they did not. My father, a heavy-equipment operator who cleaned the Rio Grande for a living, instilled my desire to become a civil engineer. My mother always told me, “Mijo, you are better than no one and no one is better than you.” She instilled in me a deep desire for community service and a commitment to helping others.

I am proud of my strong Latino upbringing on the U.S.-Mexico border and hope to utilize my lived experience in the best and most appropriate way that I can on the ATP board.

Beyond my many years of experience in the infrastructure industry, my dedication to community work as a longtime, active Austin resident makes me a great fit for the ATP board. I have served on the Urban Transportation Commission and previously on the board of the nonprofit, Austinites for Urban Rail Action (AURA). As part of my community service work, I have performed community outreach for the East-Link Trail, an urban trail that connects North-Central Austin to the river east of I35. These and other experiences have deepened my

Samuel Franco



ties in the community and made me aware of the various issues that Project Connect may face, including the potential displacement of people from their homes, the implications on the environment, and the importance of building an inclusive and equitable system. If selected for this board, I will actively seek the knowledge and input of the community along with field experts to craft solutions beneficial for all.

Furthermore, I am committed to working with the other board members, stakeholders, grass-roots organizers, nonprofit groups, and most importantly, the community, to ensure that Austin's transit expansion succeeds in a transparent and equitable manner. If there is one thing I have learned in my career thus far, it's that problems are best approached with humility and a willingness to learn from one another. In short, success in my eyes is everyone having their seat at the table.

As both a member of the board and the community, I will work to ensure that every cent of the those dollars approved by the voters are spent responsibly, thoughtfully and in a way that benefits not only the voters but all who will feel the impact of the decisions we make for generations to come, including our children and others who for whatever reason, cannot vote. The taxpayers have entrusted us with great responsibility. We must keep in mind that with these funds, we are not just investing in concrete, steel or even trains — we are investing in our communities and the region's bright future. I will not take such responsibility lightly. In closing, I would be honored to serve on the board of the Austin Transit Partnership.

Thank you for your time and your service to our community.

A handwritten signature in cursive script, appearing to read 'S. Franco'.


Samuel Franco

Application for Austin Transit Partnership Residence, Conflict of Interest and Lobbying Form

Applicant Information

First Name: JOHN

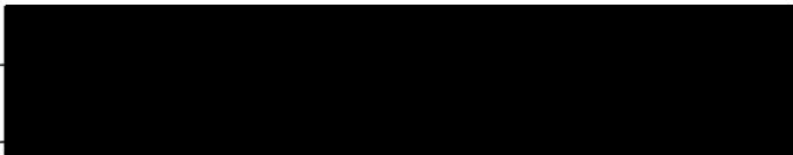
Last Name: LANGMORE

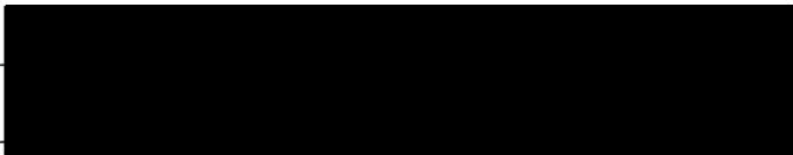
Address: 

City: AUSTIN

State: TX

Zip Code: 78703

Email: 

Phone: 

Preferred Language: ENGLISH

Residency Requirement:

Are you a resident of Austin?

Yes No

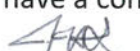
Conflict of Interest & Lobbying

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I **DO** have a conflict as described above or am a lobbyist required to register under City Code.



Attorney/Financial Advisor

Austin Transit Partnership Selection Committee
203 Colorado Street
Austin, TX 78701
(sent via email)

May 22, 2023

Dear ATP Selection Committee,

I am respectfully submitting my application for the “Community Expert in Finance” board position. My resume hopefully reflects not only extensive experience with finance matters in both the public and private sectors, but also a longstanding commitment to public service and especially to mass transit.

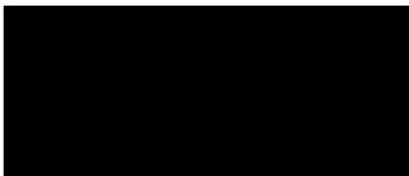
With respect to my background in finance, it began with a BBA from the University of Texas at Austin followed by a law degree from the University of Texas School of Law obtained together with an MBA (focusing on corporate finance) through a joint program with the Graduate School of Business. My professional life began in the corporate/securities group at Akin, Gump, Strauss, Hauer & Feld in Washington DC where I assisted with large, complex corporate transactions. I left Akin Gump to join Caterpillar as in-house counsel and in my eleven years there again worked on numerous large and complex corporate transactions both domestically and overseas. My moves through several Caterpillar subsidiaries included time as in-house counsel to Caterpillar Financial Services Corporation where I led teams working on several multi hundred-million-dollar financial transactions.

Upon leaving Caterpillar and returning to Austin I worked for a single session as Policy Director for the Texas House Transportation Committee. The whole of my time there was dedicated to drafting a major piece of transportation legislation known as HB 3588. This landmark bill included multiple aspects of both funding and financing transportation infrastructure. I then spent the next ten-plus years consulting on major transportation projects across the US including several multi-billion-dollar projects.

I wound down my consulting business to join a family office where I continue overseeing large and complex financial business transactions.

Perhaps more relevant to the ATP board position are the board roles I’ve held in the public sector with an emphasis in finance, including:

- Serving 4.5 years on the Capital Metro board with most of that time as Chair of the Finance/Audit Committee;
- Serving four years on the Central Texas Regional Mobility board where we oversaw several billion dollars of complex transportation projects;
- Serving as the Vice Chair and then Chair, respectively, of the 2017 and 2023 Travis County Citizens Bond Advisory Committees.



If the foregoing qualifies me with respect to my background in finance, I hope my decades long commitment to public service, and particularly in advocating for improved mass transit, qualify me as someone that cares passionately about the issues confronting the Austin Transit Partnership. I have worked tirelessly on every rail campaign in Austin since my return in 2003, including the successful campaign that authorized Project Connect. I have continued that advocacy to this day as a member of ATP's Finance and Risk Committee.

Project Connect is obviously at a critical juncture. The State is considering imposing new requirements on its implementation and the timeline for delivering Project Connect has extended beyond the original proposal. Furthermore, ATP is a young organization tasked with delivery of a project critical to Central Texas's ongoing success – economically, environmentally and with respect to maintaining our exceptional quality of life. Having worked for twenty years to get to this point, I feel obliged to help as I can to ensure Project Connect delivers its full potential.

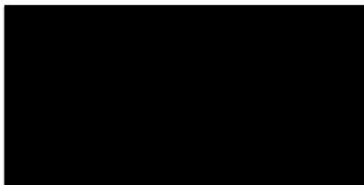
Lastly, I should say that I know and have worked with numerous members of ATP staff over multiple years and on numerous different projects. They have my greatest respect and I hold them in the highest regard. With that being said, I am also aware that the role of a board member is to hold ATP accountable for delivering Project Connect on time and on budget with the greatest degree of accountability, transparency, and integrity. Furthermore, it is the responsibility of ATP to ensure its efforts are undertaken with the goal of delivering Project Connect in an equitable manner, bearing in mind the needs of a diverse population.

Beyond what I've written here, I would hope any inquiry into my background serving on public boards would reveal my uncompromising commitment to the principles previously mentioned. If chosen for this position, rest assured I will continue, as always, to pursue those principles as well as dedicate myself thoroughly to ensuring the success of both the Austin Transit Partnership as well as Project Connect itself. There is simply too much at stake to do otherwise.


Sincerely,



John Langmore



John H. Langmore
Attorney/Financial Advisor/Photographer



Experience

Attorney/Financial Advisor (current; 17 years)

John currently serves as an attorney and financial advisor to the Johnson Family Office.

Transportation and Land Use Consultant (11 years)

John represented public and private clients on transportation and land use issues. He assisted in the financing of numerous roadway projects, was involved in several passenger rail projects and was an integral team member on some of the country's largest infrastructure projects. He was and remains a regular speaker and writer on transportation and land use issues.

Policy Director - Texas House Transportation Committee (78th Legislative Session; 2003)

John played a principal role in formulating and drafting one of the most comprehensive transportation bills passed in the state of Texas. House Bill 3588 completely altered the landscape for transportation projects by including legislation for regional mobility authorities, comprehensive development agreements, pass-through financing and a variety of new funding methods for transportation projects including funding the Texas Mobility Fund.

Executive - Caterpillar Inc. (11 years)

Prior to returning to Texas, John served as an executive for the world's largest manufacturer of earth-moving equipment and industrial engines. John worked in a number of capacities for Caterpillar including legal counsel for Solar Turbines, Caterpillar Financial Services Corporation, and Caterpillar Asia. John also managed all of Caterpillar's business in New South Wales, Australia, and the South Pacific before returning to the United States where he managed over \$500 million of business in the southeast U.S. John spent half of his career with Caterpillar in overseas assignments including Singapore and Sydney.

Attorney - Akin, Gump, Strauss, Hauer & Feld (Washington D.C.)

John began his career working in the corporate and securities group of one of the nation's preeminent law firms.

Other Experience and Civic Appointments

- Chair of Travis County 2023 Citizens Bond Advisory Committee
- Member of the Austin Transit Partnership Finance & Risk Committee
- Board member of the Central Texas Regional Mobility Authority (two separate appointments)
- Chair, Transit for Austin (501(c)3 dedicated to promoting Project Connect)
- Vice-Chairman of the Capital Metropolitan Transportation Authority (Chair of Finance/Audit and Rail committees)
- Vice-Chairman of Travis County 2017 Citizens Bond Advisory Committee
- Vice-Chairman of the Mayor's Transit Working Group
- Board member of the Lone Star Rail District (agency charged with implementing passenger rail between Austin and San Antonio)
- Member of the Citizen's Advisory Task Force for Imagine Austin (Austin's long-term land use plan)
- Founding Board Member of the Travis County Parks Foundation

Writing on numerous business and transportation issues, John has been published in a number of periodicals ranging from the Harvard Journal of Law & Technology to the Austin American Statesman. John has further served on the boards of Envision Central Texas, the Alliance for Public Transportation, the Congress for the New Urbanism and the Austin Film Festival.

John is also a respected and widely published photographer and helped start and was the past President of the Austin Center for Photography. He has published two books of photography: *Open Range – America's Big-Outfit Cowboy* (Twin Palms 2018) and *Fault Lines: portraits of East Austin* (Trinity University Press 2019). John is also the co-director/producer of the award-winning documentary film, *Cowboys – a documentary portrait*.

Education

John has a BBA (with honors) and an MBA from the University of Texas at Austin and a JD from the University of Texas School of Law. John also spent a semester in Madrid, Spain, and studied law at Magdalen College, Oxford University.